## Guide to Alternatives

BMO 🙆 🛛 Global Asset Management

June 2025

For advisor and accredited investor use only

# This guide will answer:

- What are alternatives?
- What can alternatives do for your portfolio?

Alternatives, including private markets assets and hedge funds, have long been a meaningful component of institutional, family office and ultra-high net worth investors' portfolios. These investors allocate a significant portion of their portfolios to alternatives because they have historically improved risk-adjusted performance.

At BMO Global Asset Management, we are designing solutions that help investors achieve their investment objectives. This guide will explain what alternatives are, how they can benefit your portfolios and how to access them.

## Who are we?

## Your destination of choice for alternative solutions

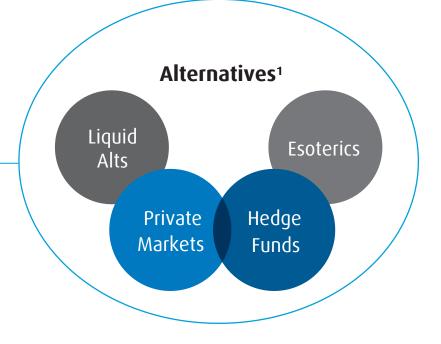
With C\$193+ billion<sup>1</sup> in assets under management, BMO Global Asset Management has helped many Canadian investors achieve their financial goals by offering a range of solutions that suit investors' needs and preferences.



**1** As at June 30, 2024.

Alternatives generally include assets that are either not traded publicly or a method of investing using nontraditional strategies. There are a broad range of asset types, even within alternatives as a category.

BMO Global Asset Management is focused on developing solutions that make alternative investments more accessible to a wider set of Canadians. BMO's focus within alternatives is **private markets** – including equity, credit, and real assets like real estate and infrastructure – and **hedge funds.** 



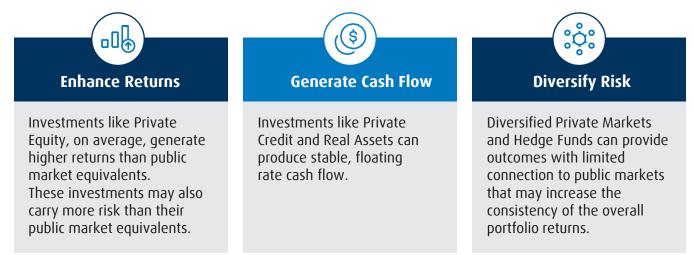
## Each asset class can play a different role within a portfolio

See page 9 for a deeper dive into private markets (i.e., private equity, private credit and real assets) and hedge funds.



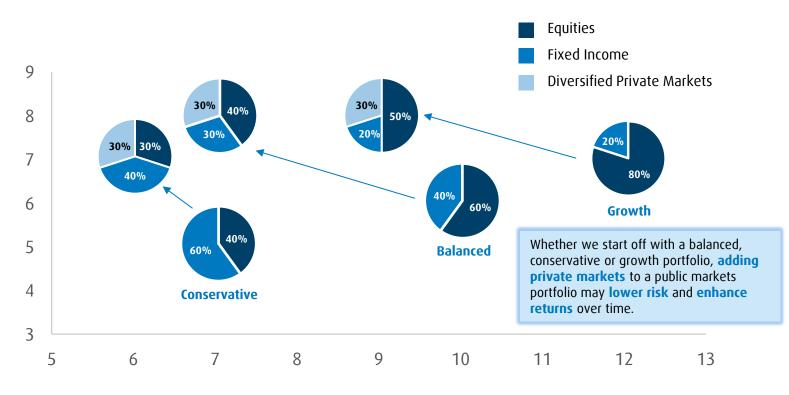
1 Liquid Alts are NI 81-102 "Alternative Mutual Funds" while Esoterics include assets such as crypto or wine.

Alternatives can play a complementary role to the stocks and bonds within a traditional portfolio. Key benefits include:



### Alternatives improve risk-reward outcomes vs. traditional allocations<sup>1</sup>

From 2004 to 2024, a 30% allocation to diversified private markets improved the risk-reward outcomes for investors that were fully invested in public markets. This impact was realized for investors of varying risk profiles, whether the starting point is growth, balanced or conservative.



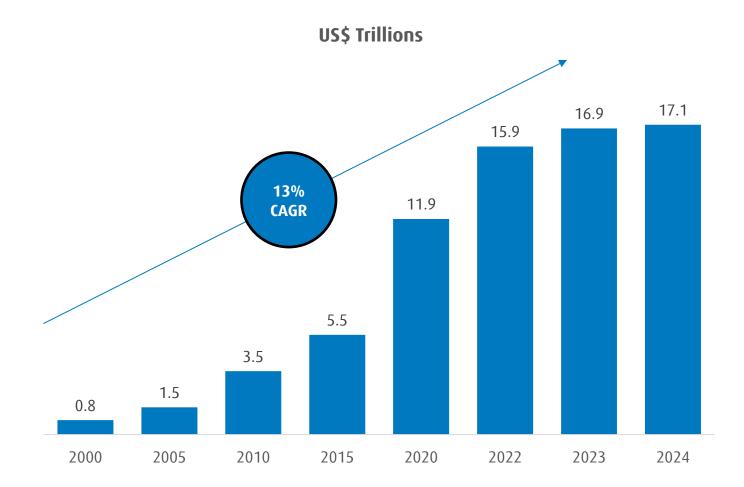
1 Portfolio breakdowns with Diversified Private Markets. Data from June 30, 2004 to September 30, 2024. Equities: S&P/TSX Composite Index (Conservative 30%, Balanced 40%, Growth 50%). Fixed Income: S&P Canada Aggregate Bond Index (Conservative 40%, Balanced 30%, Growth 20%). Diversified Private Markets: Preqin Private Capital Index (Conservative 30%, Balanced 30%, Growth 20%). Diversified Private Markets: Preqin Private Capital Index (Conservative 30%, Balanced 30%, Growth 20%). Diversified Private Markets: Preqin Private Capital Index (Conservative 30%, Balanced 30%, Growth 20%). Diversified Private Markets: Preqin Private Capital Index (Conservative 30%, Balanced 30%, Growth 20%). Diversified Private Markets: Preqin Private Capital Index (Conservative 30%, Balanced 30%, Growth 20%). Diversified Private Markets: Preqin Private Capital Index (Conservative 30%, Balanced 30%, Growth 20%).

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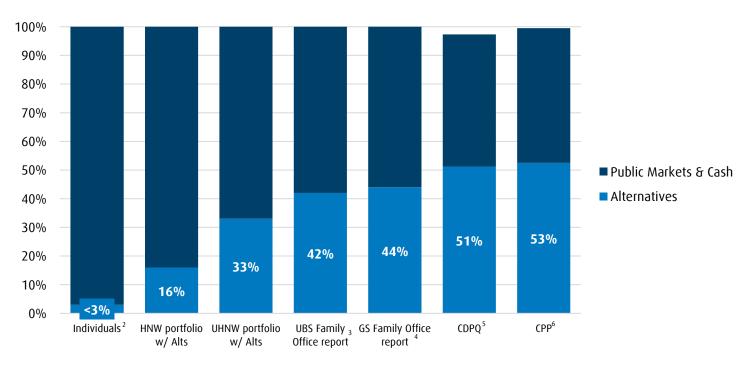
Assets Under Management (AUM) held in private markets, a key subset of alternatives, have been concentrated with institutional investors to date. These investors allocate a significant portion of their portfolios to alternatives because they have historically improved risk-adjusted performance.

Future growth is expected to be driven by individual investors as innovative fund formats and features improve access for a wider group of investors. Institutional investors, such as pension funds and endowments, are significant investors in alternatives. Individual investors have lagged by comparison.

## Growth in Private Markets AUM<sup>1</sup>



In Canada, the largest public pension plans have steadily increased their allocation to alternatives over the past decade, with a specific emphasis on private markets. Adoption of Alternatives, as a share of a portfolio, is typically correlated with size of an investor's asset base.



## Asset allocations by investor type<sup>1</sup>

## CPP nvestments

"Our investments in **Private Equity** continued to drive growth in the Fund with additional contributions from our investments in **Real Assets** and **Credit Investments**, despite volatility in public markets which impacted our equity investments."

- John Graham, President and CEO<sup>8</sup>



"Equities class also posted a negative return, but resisted better given the preponderance of quality stocks in the Equity Markets portfolio and the good operational performance of companies held in Private Equity. Activities in Real Estate and Infrastructure performed very well against rising inflation."

-News Release, February 23, 2023<sup>9</sup>

## BCi

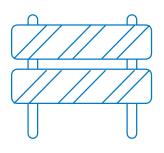
"All parts of our business contributed to the strong results, however the **performance of our private market assets is notable.** We had a **banner year in private equity** delivering a total return of 29.7 per cent — well ahead of the benchmark. This success demonstrates the team's deep industry expertise and ability to identify sources of potential value and work alongside management teams to bring it to fruition."

- Gordon J. Fyfe, CEO/CIO<sup>10</sup>

1 High Net Worth ("HNW") and Ultra High Net Worth ("UHNW") portfolios included for illustrative purposes only. Alternatives defined as Private Equity, Real Assets (i.e., Real Estate and Infrastructure) and Private Credit. 2 Bain & Company, Global Private Equity Report 2023 (published 27 February 2023). 3 UBS "Global Family Office Report 2024" (published 2024). 4 Goldman Sachs "Family Office Investment Insights" report (published 2023). 5 CDPQ Investments, Annual Reports. Asset Allocation cited in section 2023 Highlights. Private credit approximated by Level 3 debt, bonds and fixed income when not explicitly cited in summary tables, page 139. 6 CPP Investments, Annual Reports. Asset allocations cited in section Key Performance Indicators, page 31. Private Credit approximated by Level 3 debt when not explicitly cited in summary tables, page 108 and 110. 7 CPP Investment, CDPQ and BCi are the registered trademarks of Canada Pension Plan Investment Board, Caisse de dépôt et placement du Québec, and British Columbia Investment Management Corporation, respectively. All logos and trademarks of other companies are the property of those respective companies. 8 CPP Annual Report (F2022). 9 CDPQ F2022 Financial Results press release, 23 Feb 2023. 10 BCi Annual Report (2021-22)

Historically, there have been barriers for Canadian investors in accessing alternative products. As a result, many investors have not been able to obtain the benefits of these types of investments.

## Traditional barriers to alternatives



#### Due diligence on managers

Wide dispersion in outcomes between top and bottom quartile managers.

#### Fund structure

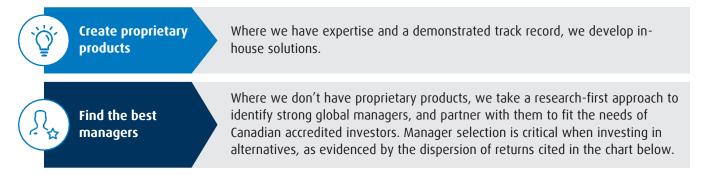
Funds generally designed as closed end with capital calls, limiting liquidity available to investors.

#### **High minimums**

Accessing proven managers in their top strategies could require a large minimum investment, typically >\$2MM.

### Our approach

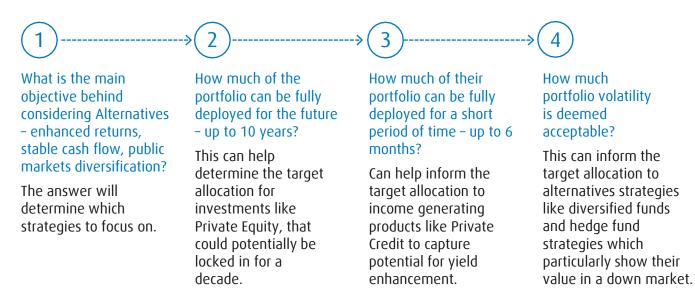
BMO Global Asset Management uses two approaches to provide access to alternatives for Canadian accredited investors.



#### Manager dispersion over 10 years - public vs. alternative managers<sup>1</sup> Public Market Alternatives 30 25 20 0 Annual Returns (%) Top quartile 15 Median 10 0 Bottom quartile 5 0 Canadian Public Canadian Public Private Private Private Private Hedge Equity Fixed Income Infrastructure Real Estate Equity Debt Funds

1 Public markets: Morningstar data; results are based on 10-year total returns as of April 30, 2023. Alternatives: Preqin data; based on IRRs from global managers from 2011-2020. Based on chart from JP Morgan.

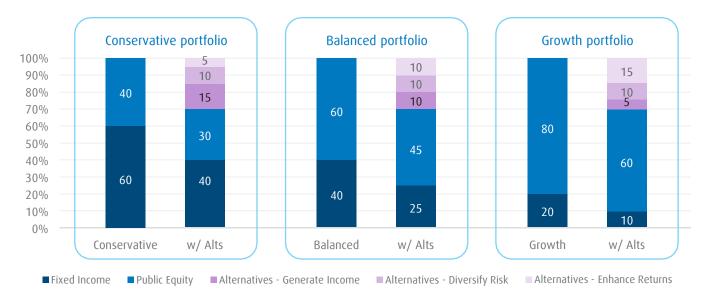
The appropriate alternatives allocation will vary based on a number of factors. Key questions to consider when determining an allocation to alternatives include:



The answers to these questions can help define a target allocation. A simple approach to achieving that allocation would have purchases, over time, funded by assets that play a similar role in an investor's portfolio (e.g., selling return enhancers like public equity could fund a private equity allocation).

### How to structure your asset allocation

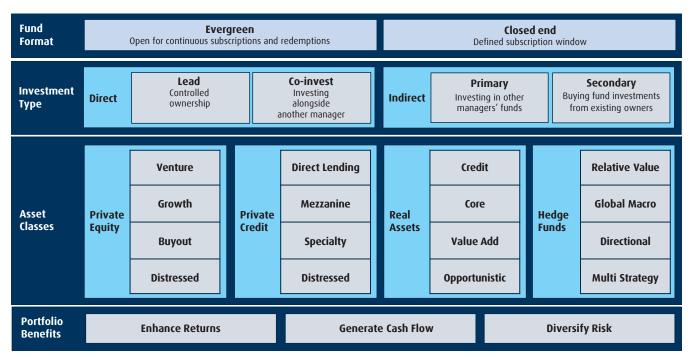
The investor's investment objectives and risk appetite should be the basis of any decisions for adding alternative assets into their portfolio. Here are illustrative examples of how to add<sup>1</sup> a 30% alternatives allocation to a conservative, balanced or growth portfolio.



1 Assume "Alternatives - Enhance Returns" is fully funded by "Public Equity", "Alternatives - Generate Income" is fully funded by "Fixed Income" and "Alternatives - Diversify Risk" Is funded in equal parts by "Fixed Income" and "Public Equity."

## The broad universe of alternatives

Within the alternative investment space, there are two main fund formats (evergreen and closed-end) and a diverse range of investment types.



## Select funds recently launched by BMO GAM

These alternative vehicles are designed to target specific investment outcomes.

| Fund name   | Fund format | Investment type  | Asset classes   | Portfolio benefits |
|---|-------------|--|---|--------------------|
| BMO Partners Group<br>Private Markets<br>Fund <sup>1</sup>    | Evergreen   | Blend of Lead, Co-<br>Invest, Primary and<br>Secondary | Blend of Private Equity,<br>Private Credit and Real<br>Assets                           | Diversify Risk     |
| BMO Carlyle Private<br>Equity Strategies<br>Fund <sup>1</sup> | Evergreen   | Blend of Co-Invest and<br>Secondary                    | Private Equity  | Enhance Returns    |
| Alpha Managers<br>Hedge Fund <sup>1</sup>                     | Evergreen   | Multi-Strategy Hedge<br>Fund                           | Blend of equity<br>long/short, tactical<br>trading, event driven, and<br>relative value | Diversify Risk     |
| BMO AAA CLO<br>ETFs <sup>2</sup>                              | Evergreen   | Collateralized Loan<br>Obligations (AAA)               | Credit (Specialty)  | Generate Cash Flow |

**1** See the Fund's specific offering memorandum for further details. **2** See the Fund's ETF Facts or prospectus for further details. AAA herein refers to the order of payments, should there be any defaults, and does not represent the ratings of the underlying loans within the CLO. If there are loan defaults or the CLO Issuer's collateral otherwise underperforms, scheduled payments to senior tranches take precedence over those of mezzanine tranches (a tranche or tranches subordinated to the senior tranche), and scheduled payments to mezzanine tranches take precedence over those to subordinated/equity tranches. The riskiest portion is the "Equity" tranche, which bears the first losses and is expected to bear all or the bulk of defaults from the corporate loans held by the CLO Issuer serves to protect the other, more senior tranches from default.

Private equity involves buying or selling shares of private companies.

| Private equity |   |  |
|----------------|---|--|
| Venture        | Investing in early-stage companies<br>that have high potential but also high<br>risk. |  |
| Growth         | Investing in companies that need more capital to expand their business.               |  |
| Buyouts        | Buying companies to improve their performance and sell them for a profit.             |  |
| Distressed     | Buying shares of struggling companies at a discount and helping them recover.         |  |

Real assets involve investing in physical assets (e.g., real estate, infrastructure) that can generate income, appreciate in value, or both.

**Real assets** Investing in debt that finances the Credit purchase or capital improvement of real asset investments. Investing in well-maintained properties with high occupancy levels Соге that provide steady income from rents. Purchasing assets with existing Value add cash flows, but where there is room for additional improvement. Investing in significant development or renovation projects that aim to **Opportunistic** increase their value.

Private credit involves directly lending to companies where the debt is not issued or traded on the public markets.

| Private credit    |   |  |
|-------------------|---|--|
| Direct<br>lending | Providing loans to companies that need funding for various purposes.  |  |
| Mezzanine         | Providing higher risk loans (e.g.,<br>subordinated to senior lenders) to<br>companies that in ways that may include<br>the option for equity. |  |
| Specialty         | Niche credit strategies, including risk<br>transfer from credit holders and<br>structured credit.   |  |
| Distressed        | Purchasing debt of under-performing<br>companies to improve performance or<br>gain an equity position in the event of<br>default.             |  |

Hedge funds are investment partnerships that use complex trading strategies to earn active risk-adjusted returns on public securities.

| Hedge funds       |   |  |
|-------------------|---|--|
| Relative<br>value | Aims to realize a valuation discrepancy<br>and pricing differentials by buying and<br>selling different securities.                                     |  |
| Global<br>Macro   | Take positions and risk across geographies<br>and products while employing a wide<br>range of trading styles, based on top-<br>down views of the world. |  |
| Directional       | Investing on the moves of the market<br>(short or long) as they expect a trend to<br>continue or reverse.   |  |
| Multi<br>strategy | Combines different hedge fund strategies into one portfolio.  |  |

The team brings together significant industry and investing experience to help Canadians with solutions to meet their diverse investment needs.



**Guillaume Lagourgue** Head, Alternatives Distribution



Lillian Ferndriger Director, Alternatives Distribution



Adam Abitbol Vice President, Alternatives Distribution



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## Connect with us to learn more about alternatives. <u>bmogamalts@bmo.com</u>

## BMO 🙆 🛛 Global Asset Management

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CLOs are floating- or fixed-rate debt securities issued in different tranches, with varying degrees of risk, by trusts or other special purpose vehicles ("CLO Issuers") and backed by an underlying portfolio consisting primarily of below investment grade corporate loans. The BMO ETF pursues its investment objective by investing, under normal circumstances, at least 85% of its net assets in CLOs that, at the time of purchase, are rated AAA or the equivalent by a nationally recognized statistical rating organization. Details relating to CLOs and the underlying loans within CLOs are contained in the applicable offering documents for the BMO AAA CLO ETFs.

AAA herein refers to the order of payments, should there be any defaults, and does not represent the ratings of the underlying loans within the CLO. If there are loan defaults or the CLO Issuer's collateral otherwise underperforms, scheduled payments to senior tranches take precedence over those of mezzanine tranches (a tranche or tranches subordinated to the senior tranche), and scheduled payments to mezzanine tranches take precedence over those to subordinated/equity tranches. The riskiest portion is the "Equity" tranche, which bears the first losses and is expected to bear all or the bulk of defaults from the corporate loans held by the CLO Issuer serves to protect the other, more senior tranches from default.